

SEO Best Practices & Limits You Should Follow

SEO Element	Recommended Limit
Meta Title	50-60 Characters
Meta Description	150-160 Characters
H1 Tag	1 Per Page
H2-H6 Tags	Use As Needed, Proper Structure
URL Length	110-120 Characters Max
Image Alt Text	125 Characters Max
Image Size	Under 100KB Per Image
Keyword Density	1-2% Of Total Content
Page Load Speed	Under 2.5 Seconds
Robots.Txt File	500KB Max
Sitemap XML Size	Up To 50,000 URLs Or 50MB
Canonical Tags	1 Per Page
Schema Markup	No Strict Limit

